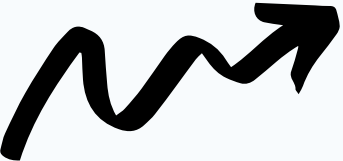


# Sample Journey

## New Business Model

A  B

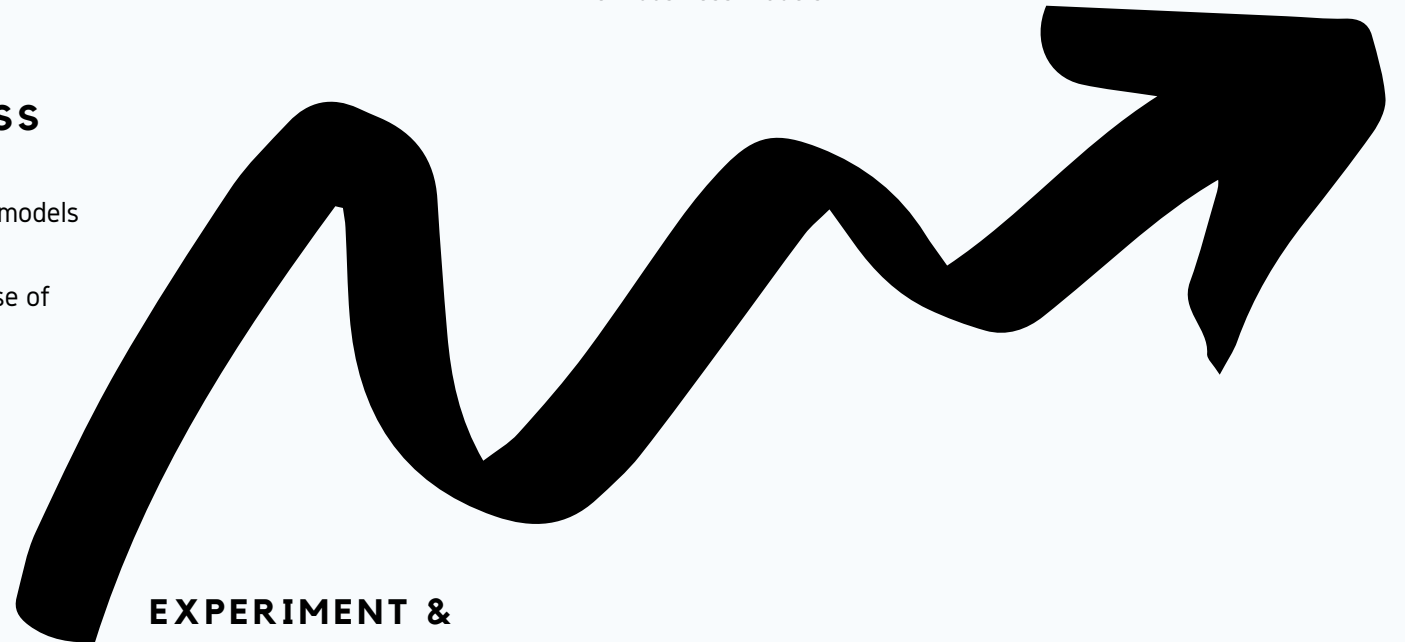


### NEW BUSINESS MODEL

Creating new business models through technology convergence and the use of researched methods

### VALIDATION FOR EXECUTION

Coaching & validating via pitching new business models



### EXPERIMENT & PROTOTYPE

Experiment and prototype new business models collaborating with the appropriate institutes