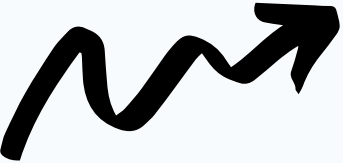


# Sample Journey

## Strategy Development & Execution

A  B



### SET UP

Strategy development set up  
e.g. consolidation of country strategies

### STRATEGY ON A PAGE

Workshop to devise strategy on a page with global to country focus

### FOCUS & GAPS

Focus & identify gaps. Focusing the country GM's on 5-year country strategies. Identified gaps and plans to fill (e.g. capability gaps)

### ALIGNMENT AND EXECUTION

Coaching through the process for successful execution in the country with teams, and to overcome challenges

