

GAM Summit, Sep 22, 2017

(Status: April 25, 2017)



Agenda	Content	Location
08:30 – 09:30	Individual arrival, check-in, coffee	Executive Campus
09:30 – 09:45	Welcome Address, Five Years of CGAM, VCP Impact Awards Christoph Senn, University of St.Gallen	Room (tba)
09:45 – 10:45	From Sales Force Automation to Digital Business and beyond Ulrik Nehammer, SVP Strategic Customers, Salesforce.com	
10:45 – 11:15	Break	Executive Campus
11:15 – 12:15	Teamwork by Pilots Lt Col Daniel Siegenthaler, Head of Flight Safety Investigation Swiss Air Force and former leader of Patrouille Suisse (Swiss Air Force Aerobatics Team)	Room (tba)
12:15 – 12:30	Panel Discussion	
12:30 – 13:30	Lunch buffet	Executive Campus
13:30 – 14:15	Building High-Performing GAM Teams: The P&G / Walmart Case Tom Muccio, Head of Global Customer Teams at P&G (ret.)	Room (tba)
14:15 – 14:45	Transfer Discussion: Digital Teamwork – Hype or Hope? (Breakout Groups and Report-out)	
15:00 – 15:15	GAM Summit closing Christoph Senn, University of St.Gallen	Executive Campus
15:15 – 16:00	Coffee and cake, farewell drinks	
16:00 – 17:00	CGAM Annual Partner Meeting (by invitation only) CGAM Partner Company Representatives, Christoph Senn	Room (tba)