



Swiss Board School
Romandie



Effective Direction and Control of International Companies and Organizations

Geneva
November 27 – 28, 2020

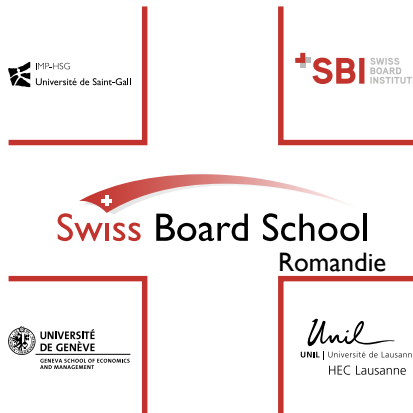


■ Objective

This Board Seminar will aim to apprise chairpersons and members of the boards of directors and the managing boards of international companies and organizations about the latest developments and important trends of Corporate and Subsidiary Governance. Participants will also benefit from new tools to develop board effectiveness.

■ Participants

Chairpersons and members of the boards of directors and the managing boards of international companies and international organizations.



■ Presenters



Professor Martin **Hilb**

Chairman of the Board Foundation and its International Center for Corporate Governance, President of the Swiss Institute of Directors



Professor Michael **Hilb**

Entrepreneur – DBP Holding Ltd, Titular Professor at the University of Fribourg



Dr. Hans **Jöhr**

Corporate Head of Agriculture of Nestlé SA, former President of the IFAMA (International Food and Agribusiness Management Association)



Professor Harry **Korine**

Adjunct Professor of Strategy at INSEAD and Lecturer of Corporate Governance at London Business School



Professor Roland **Müller**

Chairman of Financial Market Authorities of Liechtenstein, Titular Professor at the Universities of Berne and St. Gallen



Alois **Zwinggi**

Member of the Managing Board and Head of the Global Centre for Cyber Security, World Economic Forum (WEF)

■ Programme

Day 1: November 27, 2020 (1 – 10 pm)

(1) NEW CORPORATE AND NPO GOVERNANCE

(by Prof. Martin Hilb, International Board Foundation & Swiss Institute of Directors)

01.00 pm Introduction of the Participants and the Programme
01.45 pm New Corporate and NPO Governance
for International Companies and Organizations

02.30 pm Coffee Break

02.45 pm The Board as a Change Agent (“Keep it situational”)
03.15 pm The Board as a Direction Setting Body (“Keep it strategic”)
03.45 pm The Board as a Team (“Keep it integrated”)
04.00 pm The Board as a Controlling Body (“Keep it controlled”)

04.30 pm Coffee Break

(2) STRATEGIC DIRECTION

(by Prof. Harry Korine, INSEAD and London Business School)

04.45 pm Owner Strategy by the Shareholders
05.30 pm Strategic Directives by the Board of Directors
06.15 pm Business Strategy by the Executive Board

07.00 pm Dinner

(3) STRATEGIC CONTROL

(by Prof. Roland Müller, Chair FMA Liechtenstein, Universities of Berne and St.Gallen)

08.00 pm Strategic Control at the Board Level
09.00 pm Ethical and Legal Compliance at the Board Level

10.00 pm End of Day I

Day 2: November 28, 2020 (8.30 am – 5.30 pm)

(4) HR GOVERNANCE

(by Prof. Martin Hilb, International Board Foundation & Swiss Institute of Directors)

08.30 am Nomination of the Board of Directors and CEO
09.15 am Performance Review of the Board of Directors and CEO

10.00 am Coffee Break

10.15 am Remuneration of the Board of Directors and CEO
11.00 am Succession Planning of the Board of Directors and CEO

11.45 am Lunch

(5) BEST PRACTICE CASES

12.45 pm NGO Governance: The WEF Case
(by Alois Zwinggi, World Economic Forum)
01.45 pm Corporate Governance: The Nestlé Case
(by Hans Jöhr, Nestlé SA)

02.45 pm Coffee Break

(6) CURRENT RELEVANT GOVERNANCE TOPICS

(by Prof. Michael Hilb, DBP Holding Ltd. & University of Fribourg)

03.00 pm Governance of Digitalization
03.45 pm Governance of Resilience
04.15 pm Governance of Ventures
04.45 pm Board Audits
05.15 pm Lessons learned...

05.30 pm End of the International Board Seminar

■ Seminar Location

Hotel Royal
41-43 rue de Lausanne
1201 Geneva

phone: 022 906 14 14
e-mail: royal@manotel.com

■ Application via Internet

You can apply via Internet
(www.icfcg.org – Swiss Board School)



Registration Form:

Effective Direction and Control of International Companies and Organizations

Name: _____

Title: _____

Company / Organization: _____

Position: _____

Address: _____

Location: _____

e-mail: _____

Phone: _____

Date: _____

Signature: _____

■ Seminar Fee

CHF 1'900.– (including digital board seminar books and documentation as well as lunches and drinks)

■ Registration



Andrea Schmid, Manager, Board Education of the Swiss Board School,
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